



**INSTITUTE OF APPROVED  
COMPANY SECRETARIES**  
[199601015175 (387525-X)]

### PROGRAMME DETAILS:

**Date : 28th November 2023, Tuesday**

**Venue : Zoom Webinar**

**Time : 9.00 am - 1.00 pm**



**zoom**

**4 CPE  
POINTS**

### SPEAKER'S PROFILE:

**Dr Zubaidah Zainal Abidin**

**(FCIS) (CS) (CGP)**

Dr Zubaidah Zainal Abidin is currently engaged as an Academic Fellow with the Faculty of Economics and Muamalat, Universiti Sains Islam Malaysia (USIM). She retired as a Professor from Universiti Teknologi MARA (UiTM) in 2015 where she had served for more than 25 years, holding various senior academic positions, among others as the Dean of the Institute of Graduate Studies. From 2015 to 2018, she was with Kolej Universiti Poly-Tech MARA (KUPTM) initially as the Dean for the Institute of Graduate Studies and later appointed as Deputy Vice Chancellor (Academic and Internationalisation). In 2019, she accepted an invitation by UNITAR as an Associate Research Fellow for a year. She was then offered an appointment as a Professor with Putra Business School for the year 2020-2021.

# IACS WEBINAR 2023 :

## THE EMERGENCE OF BOARDROOM DYNAMICS IN GOVERNANCE

### Introduction

When governance is applied as a compliance exercise it cannot protect organizations from failure. Due to high corporate failures, maturing codes of governance, and an increasing interest in human capital intangibles, there have been increasing calls to focus on how the board works beyond the technical aspects. It is the quality of the interactions among the board members or "boardroom dynamics" that is pertinent in effective decision making and achieving other desired meeting outcomes. The emergence of boardroom dynamics in corporate governance is now becoming phenomenal in linking board performance towards sustainability of the organisation. Company secretaries of 21st century board need to be equipped with the necessary knowledge and tools in addressing behavioural, cultural and psychological aspect of boardroom practices.

### Course objectives

At the end of this programme, participants will be able to:

- Understand board dynamics and its key components;
- Appreciate the building blocks of a high-performing board team dynamic;
- Appreciate what is necessary to create collaborative and trusting boardroom relationships and conversations;
- Consider how a board can manage the dynamics of conflict and power;

- Understand what board culture is, how it is created, how this is a key ethical and governance issue and how it affects organisational culture;
- Appreciate what board diversity is, how it correlates with board performance and how to maximise its potential for good governance;
- Understand how environmental factors such as timing and the use of space can mediate board functioning

### Course outline

#### **The importance of board dynamics**

- The emergence of board dynamics in governance
- Governance structures
- Board director demographics and attributes

#### **Understanding board dynamics**

- Psychology of the board
- Board decision-making
- Stakeholder conversations
- Culture in the boardroom
- Diversity in the boardroom
- The effect of meeting design on boardroom dynamics

#### **Effecting change in the boardroom**

- The role of the company secretary in influencing the board
- Effective talent management
- Board evaluation
- Cultural differences in boardroom dynamics
- Developing behavioural agility
- Maintaining personal resilience

### **Who should attend**

Company secretaries, directors, corporate advisors, corporate governance professionals and those who works closely with the board of directors.

**ADMINISTRATIVE DETAILS:**

Seminar Fees (per participant):

IACS members RM 160.00

Non-members RM 190.00

**\*All registrations must be accompanied by full payment to secure your seat.**

The Continuing Professional Education (CPE) points awarded are recognized by the Suruhanjaya Syarikat Malaysia (SSM) under the 60% CPE points category. E-Certificate of Attendance will be issued to participants upon attending the entire duration of the webinar and receipt of full payment, by email.

Cancellation : No refund is entertained if participant decides to cancel their registration but a substitute is welcomed. Written notification of substitute’s name must be received by IACS at least three (3) working days prior to the programme. Any difference in fee will be charged accordingly.

HRD Corp : No refund is entertained if participant has made payment and claim HRD Corp at the same time.

Disclaimer : The organiser reserves the right to change the speaker, date or to cancel the programme should unavoidable circumstances arise.

**ABOUT THE ORGANISER**

**INSTITUTE OF APPROVED COMPANY SECRETARIES (IACS)**, is a Professional Company Secretaries’ body that was incorporated in Malaysia on 16th May 1996 as a company limited by guarantee and not having a share capital under the Companies Act. The Institute’s objectives are to promote, encourage and advance the status and interest of the Company Secretaries profession in Malaysia. For more information about our training programmes, please visit [www.iacs.org.my](http://www.iacs.org.my).

**REGISTRATION & ENQUIRIES:**

**INSTITUTE OF APPROVED COMPANY SECRETARIES [199601015175 (387525-X)]**

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Institute of Approved  
Company Secretaries

Participants who wish to apply for the HRD Corp claims do not need to make payment to us. Participants just need to apply for the training grant and submit the Grant ID to us.

**REGISTRATION FORM**

**THE EMERGENCE OF BOARDROOM DYNAMICS IN GOVERNANCE**  
Please register before **23rd November 2023 (Thursday)** by email for the webinar  
**(Limited seats available, registration will be on first come - first serve basis)**



Name in block letters (as per NRIC): .....

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Cash / Cheque No.: ..... Bank: ..... for RM ..... enclosed and crossed payable to ‘INSTITUTE OF APPROVED COMPANY SECRETARIES’. Payment can also be deposited directly or transferred online to our **Malayan Banking Account No. 514075431102** with a copy of the transaction slip faxed or emailed to us. (Please fill in your name and membership no. under the Trans Description and Reference No. columns of the bank-in slip respectively.)

**\* Kindly contact us by phone at 03-40513787 to verify that we have received your registration and payment.**

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