



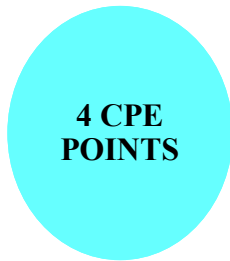
**INSTITUTE OF APPROVED  
COMPANY SECRETARIES**  
[199601015175 (387525-X)]

### PROGRAMME DETAILS:

**Date : 20th September 2024, Friday**

**Venue : Zoom Webinar**

**Time : 9.00 am - 1.00 pm**



### ABOUT THE ORGANISER

**INSTITUTE OF APPROVED COMPANY SECRETARIES (IACS)**, is a Professional Company Secretaries' body which was incorporated in Malaysia on 16th May 1996 as a company limited by guarantee and not having a share capital under the Companies Act. The Institute's objectives are to promote, encourage and advance the status and interest of the Company Secretaries profession in Malaysia. For more information about our training programmes, please visit [www.iacs.org.my](http://www.iacs.org.my).

### **Who should attend**

Company secretaries, directors, corporate advisors, corporate governance professionals, lawyers, auditors, accounting professionals, risk management professionals and compliance officers.

# IACS WEBINAR 2024 :

## AN INSIGHT INTO AI GOVERNANCE ROLE OF CHARTERED SECRETARY

### Introduction

In February 2022, Chartered Governance Institute UK (CGI UK) has published a paper on "Ethical Governance of AI" which provides emphasis on people-centered governance to promote the highest standards of human behaviour around AI development and applications.

According to CGI UK, one may experience fear when starting to work with AI, the fact that the technology is developed from human talent, means that fears and myths, such as that machines will take over human capital or that AI is objective, can only be overcome through gaining more knowledge about the technology. AI has already arrived in the boardroom and will continue into the future. Hybrid approach, therefore, will help boards and practitioners to govern limitations of technology and legal limitations on AI governance, while maintaining human accountability.

According to Ren Bin Lee Dixon (2022) Artificial Intelligence (AI) governance is anticipated to have a transformative impact on humanity which has prompted researchers to analyze its implementation and use to ensure that the technology advances ethically and is beneficial for society. As technology is advancing rapidly and has already caused harm inequitably to underrepresented communities, there is an urgent need to establish robust governance to mitigate the issues and risks attendant when deploying AI.

### Course Objectives

This course aims to provide some insights to the role of Chartered Secretary in:

- Knowing the meaning of AI
- Understanding ethical issues in AI
- Understanding the impact of AI on corporate board diversity policies and regulations

- Identifying AI best practices and potential barriers and outcomes
- Comprehending AI governance frameworks

### Course Outline

#### **Defining organizational AI governance**

- Defining AI governance
- AI governance as part of an organization's governance structure

#### **Ethical governance of AI**

- Evolution of AI
- Benefits and application of AI
- Ethical risks of AI
- Practical steps for the governance professional

#### **The role of AI in shaping the future of corporate governance**

- The realm of desirability: the business perspective
- The realm of feasibility: the technology perspective
- The realm of responsibility: the society perspective
- The realm of sustainability: the integrated perspective

#### **The impact of AI on corporate board diversity policies and regulations**

- Recent developments and the role of AI in corporations
- Effects of using AI in companies' board diversity policies and regulations

#### **Developing an AI Governance Framework**

- Internal governance structures and measures
- Human involvement
- Operation management
- Stakeholder interaction and communication

### **SPEAKER:**

**Dr Zubaidah Zainal Abidin (FCIS) (CS) (CGP)**

Dr Zubaidah Zainal Abidin is currently engaged as an Academic Fellow with the Faculty of Economics and Muamalat, Universiti Sains Islam Malaysia (USIM). She retired as a Professor from Universiti Teknologi MARA (UiTM) in 2015 where she had served for more than 25 years, holding various senior academic positions, among others as the Dean of the Institute of Graduate Studies. From 2015 to 2018, she was with Kolej Universiti Poly-Tech MARA (KUPTM) initially as the Dean for the Institute of Graduate Studies and later appointed as Deputy Vice Chancellor (Academic and Internationalisation). In 2019, she accepted an invitation by UNITAR as an Associate Research Fellow for a year. She was then offered an appointment as a Professor with Putra Business School for the year 2020-2021.

## **ADMINISTRATIVE DETAILS:**

Seminar Fees (per participant):

IACS members	RM 160.00
Non-members	RM 190.00

**\*All registrations must be accompanied by full payment to secure your seat.**

The Continuing Professional Education (CPE) points awarded are recognized by the Suruhanjaya Syarikat Malaysia (SSM) under the 60% CPE points category. E-Certificate of Attendance will be issued to participants upon attending the entire duration of the webinar and receipt of full payment, by email.

**Cancellation :** No refund is entertained if participant decides to cancel their registration but a substitute is welcomed. Written notification of substitute's name must be received by IACS at least three (3) working days prior to the programme. Any difference in fee will be charged accordingly.

**HRD Corp :** No refund is entertained if participant has made payment and apply HRD Corp grant at the same time.

**Disclaimer :** The organiser reserves the right to change the speaker, date or to cancel the programme should unavoidable circumstances arise.

## **REGISTRATION & ENQUIRIES:**

**INSTITUTE OF APPROVED COMPANY SECRETARIES [199601015175 (387525-X)]**

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Participants who wish to apply for the HRD Corp grant do not need to make payment to us. Participants just need to apply for the training grant from HRD Corp and submit the Grant ID to us. We will claim directly with HRD Corp after the training. Participants are advised not to request for upfront payment during the grant application process.

## **REGISTRATION FORM**

**AN INSIGHT INTO AI GOVERNANCE ROLE OF CHARTERED SECRETARY**  
Please register before **17th September 2024 (Tuesday)** by email for the webinar  
**(Limited seats available, registration will be on first come, first served basis)**



Name in block letters (as per NRIC): .....

IACS No:.....  Non-members Designation:.....

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Cash / Cheque No.: ..... Bank: ..... for RM ..... enclosed and crossed payable to 'INSTITUTE OF APPROVED COMPANY SECRETARIES'. Payment can also be deposited directly or transferred online to our **Malayan Banking Account No. 514075431102** with a copy of the transaction slip faxed or emailed to us. (Please fill in your name and membership no. under the Trans Description and Reference No. columns of the bank-in slip respectively.)

**\* Online registration is highly recommended, kindly scan QR and register via google form.**

**\* Kindly contact us by phone at 03-40513787 to verify that we have received your registration and payment.**



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However, your personal data may also be retained and used by IACS to market and promote other seminars organised by IACS or jointly with other relevant bodies or sponsored / supported by IACS.

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