



**INSTITUTE OF APPROVED  
COMPANY SECRETARIES**  
[199601015175 (387525-X)]

## PROGRAMME DETAILS:

**Date : 24th November 2025, Monday**

**Venue : Zoom Webinar**

**Time : 9.00 am - 1.00 pm**



**4 CPE  
POINTS**

## ABOUT THE ORGANISER

**INSTITUTE OF APPROVED COMPANY SECRETARIES (IACS)**, is a Professional Company Secretaries' body which was incorporated in Malaysia on 16th May 1996 as a company limited by guarantee and not having a share capital under the Companies Act. The Institute's objectives are to promote, encourage and advance the status and interest of the Company Secretaries profession in Malaysia. For more information about our training programmes, please visit [www.iacs.org.my](http://www.iacs.org.my).

## **SPEAKER: Professor Dr Zubaidah Zainal Abidin FCIS (CS) (CGP)**

Professor Dr Zubaidah Zainal Abidin is an Academic Fellow at Universiti Sains Islam Malaysia (USIM) and former Professor at Universiti Teknologi MARA (UiTM), where she served for over 25 years. She was the Deputy Vice Chancellor (Academic and Internationalisation) at KUPTM from 2015 to 2018. Prior to joining academia, she was a company secretary for over a decade in both private and public-listed companies.

Dr Zubaidah is professionally qualified with ICSA (UK), holds a Master's in Accounting and Management Science from the University of Southampton, and earned her PhD from Curtin University. She has authored five widely used books on company secretarial practice and is a recognised authority in corporate governance, boardroom dynamics, and sustainability.

She is frequently invited by regulatory and professional bodies—including CCM, MAICSA, MACS, and IACS—to speak on governance, board leadership, and corporate responsibility.

# IACS WEBINAR 2025 : THE COMPANY SECRETARY'S STRATEGIC ROLE IN SHAPING CORPORATE ESG STRATEGY

## Introduction

In today's business landscape, Environmental, Social, and Governance (ESG) factors have moved beyond being mere buzzwords to become integral components of corporate strategy. With increasing pressure from investors, regulators, and consumers for companies to demonstrate responsible business practices, the role of the company secretary has evolved significantly. Traditionally viewed as a compliance and governance expert, the company secretary now plays a pivotal role in shaping and driving corporate ESG strategies.

The company secretary's strategic involvement in ESG is crucial for ensuring that sustainability and ethical considerations are embedded within the organization's core operations and long-term vision. From advising the board on regulatory requirements and best practices to facilitating transparency in ESG reporting, the company secretary acts as a key enabler in the integration of ESG factors into governance structures. Furthermore, as businesses face growing demands for accountability in environmental impact, social responsibility, and governance, the company secretary's ability to align these areas with corporate objectives is vital for fostering a sustainable and forward-thinking organization.

This paper explores the evolving responsibilities of the company secretary in shaping corporate ESG strategy, highlighting their role in integrating ESG into corporate governance, ensuring compliance with emerging regulations, and helping organizations navigate the complexities of sustainability in a rapidly changing global environment. Through strategic oversight and proactive engagement, the company secretary is essential to guiding the organization towards achieving its ESG goals while enhancing long-term value creation.

## Course Objectives

The objective of this course is to explore and develop an understanding of the evolving and strategic role of the company secretary in shaping and implementing corporate Environmental, Social, and Governance (ESG) strategies. Participants will learn how company secretaries can move beyond traditional governance functions to become key drivers of sustainable business practices that align with corporate goals and meet stakeholder expectations.

By the end of the course, participants will be able to:

- Understand the growing importance of ESG factors in modern corporate governance and business strategy.
- Identify the critical role of the company secretary in advising the board on ESG issues, regulatory requirements, and best practices.
- Develop the skills to integrate ESG into corporate governance structures, ensuring alignment with organizational objectives and long-term sustainability.
- Learn how to facilitate ESG reporting and disclosure, ensuring transparency and compliance with global standards and regulations.

- Analyze the company secretary's role in stakeholder engagement, risk management, and fostering a culture of sustainability within the organization.

- Explore the emerging trends and challenges in ESG governance, and how the company secretary can help navigate these complexities to drive long-term corporate success.

This course will equip company secretaries, governance professionals, and business leaders with the knowledge and tools needed to strategically influence ESG strategy, ensuring that their organizations thrive in a rapidly evolving business environment focused on sustainability and responsible governance.

## Course Outlines

### **Module 1: Introduction to ESG and Its Impact on Corporate Governance**

#### • Understanding ESG

- \* Overview of Environmental, Social, and Governance (ESG) factors and their growing significance in corporate governance.
- \* The business case for integrating ESG into corporate strategy: value creation, risk management, and stakeholder expectations.

#### • The Evolving Role of the Company Secretary

- \* How the role of the company secretary has expanded to include ESG responsibilities.
- \* Overview of traditional governance responsibilities versus modern ESG-related duties.

### **Module 2: The Company Secretary's Role in Shaping ESG Strategy**

#### • Advising the Board on ESG Strategy

- \* The company secretary as an advisor on ESG trends, regulations, and strategic integration.
- \* Guiding the board through the development and implementation of an effective ESG strategy.

#### • Aligning ESG with Corporate Governance

- \* Integrating ESG factors into governance frameworks, policies, and procedures.
- \* Ensuring that ESG becomes a core part of the company's long-term business objectives.

### **Module 3: Regulatory Landscape and Compliance with ESG**

#### • Navigating ESG Regulations

- \* Overview of global and regional ESG regulations (e.g., EU Taxonomy, Task Force on Climate-related Financial Disclosures (TCFD), GRI standards).
- \* The company secretary's role in ensuring compliance with ESG reporting and governance requirements.

#### • ESG Risk Management and Reporting

- \* Identifying and managing ESG-related risks.
- \* How the company secretary ensures accurate and timely ESG disclosures, aligning with global reporting frameworks and standards.

### **Module 4: Governance, Transparency, and Stakeholder Engagement in ESG**

#### • Corporate Governance and ESG Leadership

- \* The role of the company secretary in establishing a governance structure that supports ESG initiatives.
- \* Leading the board's engagement on ESG issues and fostering a culture of ethical leadership.

#### • Stakeholder Engagement and Communication

- \* Managing communication with internal and external stakeholders regarding ESG initiatives.
- \* The company secretary's role in addressing stakeholder concerns, promoting transparency, and building trust through clear ESG reporting.

### **Module 5: ESG Implementation and Continuous Improvement**

#### • Implementing ESG Strategy Across the Organization

- \* The company secretary's role in driving the practical application of the company's ESG strategy.
- \* Overseeing the integration of ESG into business operations, decision-making, and company culture.

#### • Monitoring ESG Performance

- \* Developing and tracking ESG Key Performance Indicators (KPIs).
- \* Conducting internal ESG audits and reviews to measure progress, assess effectiveness, and identify areas for improvement.

### **Module 6: Emerging Trends and Challenges in Corporate ESG Governance**

#### • Technological Advances and Data Analytics in ESG

- \* Leveraging technology and data analytics to improve ESG monitoring, reporting, and decision-making.
- \* The role of the company secretary in using digital tools to enhance ESG governance.

#### • Navigating Challenges in ESG Governance

- \* Addressing emerging challenges in ESG, including regulatory changes, stakeholder expectations, and balancing short-term financial performance with long-term sustainability goals.

### **ADMINISTRATIVE DETAILS:**

Seminar Fees (per participant):

IACS members	RM 160.00
Non-members	RM 190.00

**\*All registrations must be accompanied by full payment to secure your seat.**

The Continuing Professional Education (CPE) points awarded are recognized by the Suruhanjaya Syarikat Malaysia (SSM) under the 60% CPE points category. E-Certificate of Attendance will be issued to participants upon attending the entire duration of the webinar and receipt of full payment, by email.

**Cancellation :** No refund is entertained if participant decides to cancel their registration but a substitute is welcomed. Written notification of substitute's name must be received by IACS at least three (3) working days prior to the programme. Any difference in fee will be charged accordingly.

**HRD Corp :** No refund is entertained if participant has made payment and apply HRD Corp grant at the same time.

**Disclaimer :** The organiser reserves the right to change the speaker, date or to cancel the programme should unavoidable circumstances arise.

### **Who Should Attend**

Company secretaries, corporate governance professionals, ESG professionals and sustainability managers, board members and directors, C-Suites executives.

### **REGISTRATION & ENQUIRIES:**

**INSTITUTE OF APPROVED COMPANY SECRETARIES [199601015175 (387525-X)]**

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Participants who wish to apply for the HRD Corp grant do not need to make payment to us. Participants just need to apply for the training grant from HRD Corp and submit the Grant ID to us. We will claim directly with HRD Corp after the training. Participants are advised not to request for upfront payment during the grant application process.

## **REGISTRATION FORM**

### **THE COMPANY SECRETARY'S STRATEGIC ROLE IN SHAPING CORPORATE ESG STRATEGY**

Please register before **19th November 2025 (Wednesday)** by email for the webinar  
**(Limited seats available, registration will be on first come, first served basis)**



Name in block letters (as per NRIC): .....

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Cash / Cheque No.: ..... Bank: ..... for RM ..... enclosed and crossed payable to 'INSTITUTE OF APPROVED COMPANY SECRETARIES'. Payment can also be deposited directly or transferred online to our **Malayan Banking Account No. 514075431102** with a copy of the transaction slip faxed or emailed to us. (Please fill in your name and membership no. under the Trans Description and Reference No. columns of the bank-in slip respectively.)

**\* Online registration is highly recommended, kindly scan QR and register via google form.**

**\* Kindly contact us by phone at 03-40513787 to verify that we have received your registration and payment.**



### **Personal Data Protection Notice**

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